



Banner Printing Bay Area

Prismatic Signs specializes in the fast production of signs, banners, vehicle and window lettering, vinyl letters/graphics, engraving, ADA/Braille, and many other types of signage. Many signs and banners can be made in one day or less. We will endeavor to meet your needs and schedule. Tell us when you need it and the purpose of the sign, then let our experienced sign professionals help meet your requirements with attractive, effective, and professional looking signage to get your message across. Have more time and need construction site signs, ADA Braille Signs, interior and exterior building signs? Provide us your specifications and we will be happy to provide a bid for the job.

Layout / Design Tips

Design is the most important element of any sign. Your sign should solve the problem for which it was intended. The function of design is to capture attention, inform, create or support an image, and elicit an emotional response. Design can be simple, elegant, conservative, flashy, wild...you get the idea--design is about selling your message in a creative yet appropriate way for your business.

Color and Type Style Color and type style are important aspects of sign design. We can reproduce a design or logo you already have, or we can create an original layout just for you. A graphic on your sign will catch the readers attention and add a flair to your signage. The type styles used should be appropriate to the message you have to convey.

Text Size One of the most common questions we receive is "How big should the letters be?" Well, this primarily depends on how far away you need the message to be seen by the viewer. Of course colors, the type style used, and lighting conditions all effect viewing distance. However, as a rule-of-thumb, 1 inch of letter height is needed for every 10 feet of viewing distance.

Materials Depending on how long you need the sign to last will determine to a large extent the material used to produce the sign. We can offer several options for both temporary as well as permanent signage. Sign codes, environmental factors, and sign placement will also dictate material choices.

Vehicle Graphics



Your delivery or service vehicles can be made into moving billboards for your company. When you consider how many times each day your company vehicles make trips, and the number of people who see the vehicle while driving around, this form of advertising is one of the most cost effective. Full color graphics can be added to any vehicle to give that extra edge to your advertising. Why not wrap your vehicle in full color graphics to make it really stand out from the crowd.

Banner Uses

Banners are one of the most cost effective advertising tools available. Their use goes far beyond a business's Grand Opening announcement. Banners can be used for a wide variety of purposes and in many places. Here are just a few examples:



- ❖ Employee Motivation/Recognition
- ❖ Community Events: Carnivals, Fairs, Concerts
- ❖ Event Sponsorship or Promotion
- ❖ Product Announcements, Grand Opening
- ❖ Company Accomplishments (ISO Certified/Milestones/Shipments)
- ❖ New Management, Hiring
- ❖ Sales or Promotions
- ❖ Schools: Fund Raising, Special Events
- ❖ Trade Shows
- ❖ Company/Organization Picnics
- ❖ Retail Stores (Both Inside and Out)
- ❖ Parties/Birthdays/Anniversaries/Congratulations

Magnetic Signs



Magnetic Signs can be used on your vehicle to provide both advertising and identification. They can be easily removed and replaced as needed. Normally a Magnetic Sign would include the name of the company, a logo if desired, basic information about the companies products or services and a phone number. Magnetic Signs are a simple and cost effective way to identify and advertise your business. We can make a pair for one vehicle, or several pairs for your entire fleet. Because the size of magnetic signs is limited by the available flat area on the vehicle, the area for messages is often limited. If a more prominent message is needed or desired, then permanent vehicle lettering should be considered. Your entire vehicle can be made into a moving billboard telling everyone on the road who you are and what you do.

For more information please visit

<http://www.prismatic.com>